NMTA Legislative Plan to	Advocate and Educate for Long-term State Transit F
New Mexico Transit Association	gislative White Paper presented to Gubernatorial Candidates during election
	pdate NMTA promotional brochure and name tags ember donation ofin house graphic design services)
Retain a Public Relations firm to develop an advocacy plan and communication blueprint 04	
05	Adjust annual budget based upon cost of PR Firm deliverables
Form alliances with ARC,AARP, NM Association of the Blind, AFSCME, Teamsters, Easter Seals, Disability Groups and Chain Breakers to strategically align and advocate for Transit funding	06 Work with National Alliance of Public Transportation Advocates to support increasing investment in public transportation
Meet with New Mexico Association of Counties and Ne Mexico Municipal League prior to them starting discussion on their Legislative Agendas to advocate th both groups place transit funding on their legislative agendas on an annual basis	08 ha: Beactivate ID's contract for EV 2019
Do not lay low!Stay in front of Legislators! Be Proactiv	e! 10